

Live Basil® Rewards Terms and Conditions

Updated: March 23, 2015

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY. BY ACCESSING OR USING THIS PROMOTIONAL PROGRAM, YOU AGREE TO BE BOUND BY THE TERMS AND CONDITIONS DESCRIBED HEREIN AND ALL TERMS INCORPORATED BY REFERENCE. IF YOU DO NOT AGREE TO ALL OF THESE TERMS AND CONDITIONS, DO NOT PARTICIPATE IN THIS PROGRAM.

- These Terms and Conditions apply to your access to, and participation in, the Live Basil® Rewards program which is offered by Live Basil Servicing LLC (“Live Basil Pizza”) in participating Live Basil® Pizza restaurants in the United States (“Live Basil® Rewards”). These Terms and Conditions do not alter in any way the terms or conditions of any other agreement you may have with Live Basil Pizza or its affiliates for products, services or otherwise. Live Basil Pizza reserves the right to change, modify and/or eliminate Live Basil® Rewards and/or these Terms and Conditions or any policy, FAQ, or guideline pertaining to Live Basil® Rewards at any time and in its sole discretion. Any changes or modifications will be effective immediately upon posting the revisions to www.livebasilpizza.com, and you waive any right you may have to receive specific notice of such changes or modifications. Your participation in Live Basil® Rewards confirms your acceptance of these Terms and Conditions and any such changes or modifications; therefore, you should review these Terms and Conditions and applicable policies frequently to understand the terms and conditions that apply to Live Basil® Rewards. If you do not agree to the Terms and Conditions, you must stop participating in Live Basil® Rewards.
- This program is not targeted towards, nor intended for use by, anyone under the age of 18.
- Please read the Privacy Policy at www.livebasilpizza.com carefully to understand how Live Basil Pizza collects, uses and discloses information about customers.
- Live Basil® Rewards is one way in which Live Basil Pizza endeavors to reward and thank loyal customers for patronizing participating Live Basil® Pizza restaurants. Members of Live Basil® Rewards are able to accumulate points that can be redeemed for program benefits, also known as “Rewards,” at participating Live Basil® Pizza restaurants in the U.S. Unfortunately, not all restaurants have the ability to honor Rewards at this time. Points will be rewarded for the purchase of Live Basil® Pizza gift cards but not for purchases to the extent paid for with Live Basil® Pizza gift cards.
- To enroll in Live Basil® Rewards and start accumulating points, please visit a participating Live Basil® Pizza restaurant. You will be invited to provide your mobile phone number at the point of sale and your mobile phone number will become your account number for purposes of tracking the points you accumulate. You will also be given the option to opt in to receive text messages at the mobile phone number you provide. You are not required to opt in to receive text messages to join the Live Basil® Rewards program.
- The benefits that are available to you through Live Basil® Rewards are based on the number of points that you earn. You can accumulate points by providing your account number when making purchases at participating Live Basil® Pizza restaurants. You will receive one point for each dollar you spend (as calculated pre-sales tax).
- If you do not add points to your account for more than one year after the last date on which you added points to your account, point balance will automatically reset to zero (although your account may still remain active).
- If you accumulate at least 130 points, a Reward of one pizza or salad will be automatically added to your account (and the corresponding 130 points will be automatically deducted from your account). The Reward may be redeemed at any participating Live Basil® Pizza restaurant. Any Reward that is added to your account must be redeemed within one year or that Reward will expire (although your account may still remain active).
- There are no membership fees associated with Live Basil® Rewards. Points and Rewards accumulated under the program are promotional and have no cash value.
- Your points and Rewards, and your account under Live Basil® Rewards, are personal to you and may not be sold, transferred or assigned to, or shared with family, friends or others. You may have only one Live Basil® Rewards account.
- Live Basil Pizza reserves the right to terminate your account and/or your participation in Live Basil® Rewards if Live Basil Pizza determines in its sole discretion that you have violated these Terms and Conditions, you have more than one account, or that the use of your account is unauthorized, deceptive, fraudulent or otherwise unlawful.
- Live Basil Pizza also reserves the right to terminate and make ineligible for the Live Basil® Rewards program any account that has been inactive for two consecutive years. Inactive is defined as no points earned.
- Live Basil Pizza reserves the right to terminate, discontinue, modify or cancel the Live Basil® Rewards program at any time and in its sole discretion without notice to you.
- Live Basil Pizza assumes no liability for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider / Internet / web site / use net accessibility or availability, traffic congestion, or unauthorized human intervention.
- By accepting Rewards, you agree to release and hold harmless Live Basil Pizza and its affiliates and their respective licensees, affiliates, merchant partners, advertising and promotion agencies and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, use or misuse of the Rewards. This program is void where prohibited by law.